What is the Right Strategy for the Cloud?

Cloud Computing is top of mind of IT Executives today as an option for their IT infrastructures (IaaS). And it makes sense: the Cloud is just another method and vehicle to deliver IT infrastructure and even though it's infrastructure, it brings a new approach and way of doing things. IT departments and organizations are looking for ways to become more cost efficient, but still be able to deliver the same level of service that departments and users are accustomed to and require.

There is also a general trend for IT to become more aligned with business needs and in providing business value. This is where the Cloud can help with the various types of IaaS: Public, Private and Hybrid. But while the Cloud promises efficiency, cost savings and potentially a better way to deliver IT, many organizations are unsure of the right strategy for their specific organization and needs.

Vicom's Cloud Workshop Evaluates the following:

- Direction and vision for the Cloud
- Standards and maturity level
- Types of Clouds and vendors to consider
- General recommendations on application use with the Cloud

It can also address :

- Current state of computing and future goals
- Standardization
- Infrastructure as a Service (IaaS) - Private, Public or Hybrid
- Software as a Service (SaaS) - Hosted vs On-Premise
- Storage as a Service (STaaS) - Hosted or On-Premise, Backups, File Collaboration, Distributed or Tiered
- Disaster Recovery as a Service (DRaaS) – Private to Public DR
- Multi-Tenant vs Single-Tenant in a public cloud environment
- Security, compliancy and certifications
- Discussions on the vendor landscape
- Discussions on CapEx and OpEx in a Cloud environment

We believe organizations will take a prudent approach to the Cloud and will embrace a strategy that includes a combination of on-premise technology (in Private Clouds) with the ability to move workloads in and out of Public Clouds as needed per business requirements. This is where the value of the Cloud lies and to take advantage of how to approach the Cloud is where Vicom can help through our Cloud Workshop.

Vicom helps you in evaluating the Cloud by creating an overall Cloud strategy, where many different areas need to be addressed and considered. It starts with understanding your current state of IT, your goals and objectives and what you are looking to achieve by utilizing the Cloud. It also requires an understanding of the types of applications and workloads you are running as well as security, compliancy, and DR requirements.

As a technology and consulting firm, Vicom can help to take the mystery out of how to approach the Cloud and simplify it for you and your organization's specific needs. Our Cloud Workshop provides a general overview of Cloud Computing and its relevance within the IT industry today, what Cloud offerings are available to you, a high-level look at your environment and workloads, and recommendations on how the Cloud could benefit your organization based upon your needs and goals.

> **Vicom's Cloud Workshop includes:**
> - 2-4 hour workshop
> - Recommendations for next steps
> - PowerPoint deliverable
> - 1 hour follow up presentation
> - $1,500 value

Vicom is a 30+ year provider of technology, services and consulting that has focused on helping organizations of all sizes create and optimize IT infrastructure. Our long experience allows us to understand how to provide efficient IT infrastructure, whether it's on-premise, out in a Public Cloud or a combination thereof. Please reach out to Vicom to see if our Cloud Workshop is applicable to you, your organization and your needs. We can help you bring clarity and insight into the Cloud.

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